



## PRESS RELEASE

Porto, 8th September 2015 – Furniture Portuguese brand for the premium segment, invited to participate in the exclusive event of Rolls Royce and Bentley in London.

Things are going well for Alma de Luce, one of the most recent high-end furniture brands from Portugal. Since its official launching at the Maison & Objet fair in Paris, Alma de Luce has been growing interest near luxury audiences and design enthusiasts around the world.

The brand's claim "Feel the Memories" lived up to expectations, challenging the audience to touch the furniture pieces and feel the memories behind them.

**Alma de Luce received an honorable invitation to exhibit in an exclusive event organized by ROLLS ROYCE, to guests and members of the International Club for Bentley & Rolls-Royce Owners & Enthusiasts to be held at the Saatchi Gallery in London December next.**

"The participation at May Design Series was a very important experience. We realized that people were also fascinated by the way our furniture could actually convey a message and how the memory behind the conception of each piece came across." – stated Marta Martins, Alma de Luce's Sales Manager.

The brand will also exhibit at the Decorex Show in London from the 20th to the 23rd of September of 2015.

### About Alma de Luce

The brand was born from the vision and creativity of Helena and Carlos Costa.

Both graduated in Architecture, the founding brother and sister created a brand that strives to keep the memories of the past well alive. Alma de Luce is more than a company that produces furniture pieces. It is a brand that aims to pay tribute to the memories and praise the World's cultural heritage through traditional Portuguese craftsmanship.

Alma de Luce's mission is "to tell memories through the senses", which led to the signature: Feel the Memory, embodying the rich memories of the past and using noble materials, in a very high degree of rigour when it comes to production, in limited edition pieces.

We invite you to visit our [Press Kit](#)

We will be happy to provide you with further information. Please contact me.

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