

Portuguese brand has been growing around the world

ALMA DE LUCE IN EXHIBITION AT ROLLS ROYCE AND BENTLEY EXCLUSIVE EVENT

Porto, 02th January 2016 – Portuguese Furniture brand for the premium segment exhibited at the Maison&Object in January of 2016, and was invited to participate in the exclusive event of Rolls Royce and Bentley in London.



Alma de Luce, one of the most recent Portuguese furniture brand for the premium segment, participated in the exclusive event of Rolls Royce and Bentley, realized at the Saatchi Gallery in London last December. With 800 guests and members of the International Club for Bentley & Rolls-Royce Owners & Enthusiasts, Alma de Luce - one of the 100 honorable brands invited - has shown two pieces of his collection, ENXOVAL and EL BA'IA.

This invite shown that the brand's claim "Feel the Memories" lived up to expectations, challenging the audience to touch the furniture pieces and feel the memories behind them. Since its official launching at the Maison & Objet Fair in Paris, this Portuguese brand has been growing interest near luxury audiences and design enthusiasts around the world, with the participation as an exhibitor at the May Design Series and at the Decorex 2015 in London.

Alma de Luce exhibited at the Maison&Objet 2016 in last week (22 to 26 January) in Paris, in the hall 7, where a brand new memory was disclosed and presented to customers, media and fans. This new piece is inspired on the first Faberge egg ordered by the czar Alexander III. The brand will also have one of the exclusive pieces, ENXOVAL, on exhibition at one of the most prestigious art galleries around the world, OPERA GALLERY in Paris, and also the EL BA'IA in the Design and Lifestyle Store Zoom-Cities in Saudi Arabia, and the ENXOVAL in the same store in Dubai.

About Alma de Luce

The brand was born from the vision and creativity of Helena and Carlos Costa. Both graduated in Architecture, the founding brother and sister created a brand that strives to keep the memories of the past well alive. Alma de Luce is more than a company that produces furniture pieces. It is a brand that aims to pay tribute to the memories and praise the World's cultural heritage through traditional Portuguese craftsmanship. Alma de Luce's mission is "to tell memories through the senses", which led to the signature: Feel the Memory, embodying the rich memories of the past and using noble materials, in a very high degree of rigor when it comes to production, in limited edition pieces

. We will be happy to provide you with further information. Please contact me.

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