



PRESS RELEASE

Porto, 15th September 2015 – Portuguese Furniture brand for the premium segment, invited to participate in the exclusive event of Rolls Royce and Bentley in London.

Things are going well for Alma de Luce, one of the most recent high-end furniture brands from Portugal. Since its official launching at the Maison & Objet fair in Paris, participation as an exhibitor at the May Design Series and at the Decorex 2015 in London, Alma de Luce has been growing interest near luxury audiences and design enthusiasts around the world.

The brand's claim "Feel the Memories" lived up to expectations, challenging the audience to touch the furniture pieces and feel the memories behind them.

Alma de Luce received an honorable invitation to exhibit in an exclusive event organized by ROLLS ROYCE, for guests and members of the International Club for Bentley & Rolls-Royce Owners & Enthusiasts to be held at the Saatchi Gallery in London December next.

"The participation at Decorex, resulted in a unique and remarkable experience in the brand's path. It was a delight to share the memories that each piece pretends to convey, and feel the enthusiasm and interest from the visitors." – stated Helena Costa, Alma de Luce's architect, head designer and managing director.

The brand will also have one of the exclusive pieces, ENXOVAL, on exhibit at one of the most prestigious art galleries around the world, OPERA GALLERY in Paris, by the end of this year.

About Alma de Luce

The brand was born from the vision and creativity of Helena and Carlos Costa.

Both graduated in Architecture, the founding brother and sister created a brand that strives to keep the memories of the past well alive. Alma de Luce is more than a company that produces furniture pieces. It is a brand that aims to pay tribute to the memories and praise the World's cultural heritage through traditional Portuguese craftsmanship.

Alma de Luce's mission is "to tell memories through the senses", which led to the signature: Feel the Memory, embodying the rich memories of the past and using noble materials, in a very high degree of rigour when it comes to production, in limited edition pieces.

We invite you to visit our [Press Kit](#)

We will be happy to provide you with further information. Please contact me.

Marta Castro . Press Alma de Luce . +351 938 094 061 . press@almadeluce.com